

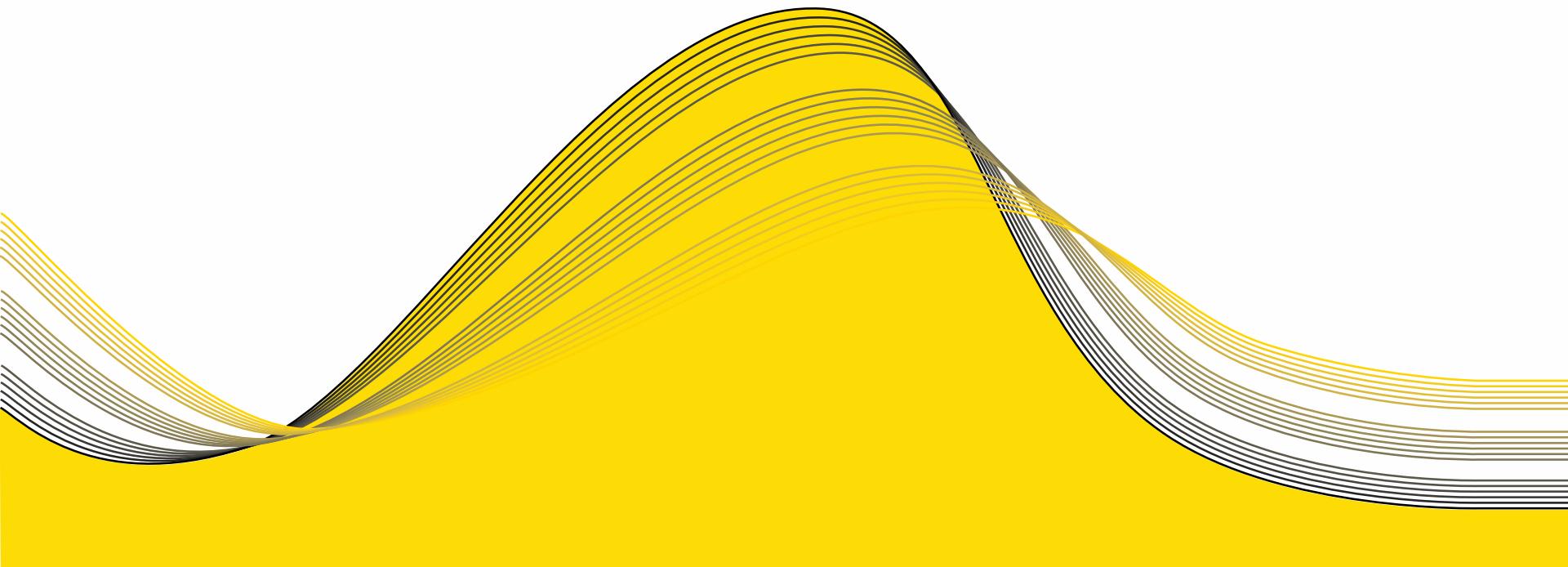
DITSS

Dutch Institute for
Technology
Safety &
Security

Resolve safety and security issues

by encouraging and facilitating

social and technological innovation





DITSS Goals

- 
- ▶ **Stimulate** economic activities in the sector of safety and security
 - ▶ **Facilitate** innovation
 - ▶ **Increase** development and knowledge
 - ▶ **Contribute** to a safe and sound society



DITSS Triple Helix partnership

TU Eindhoven
Tilburg University
Avans
Fontys
NHTV



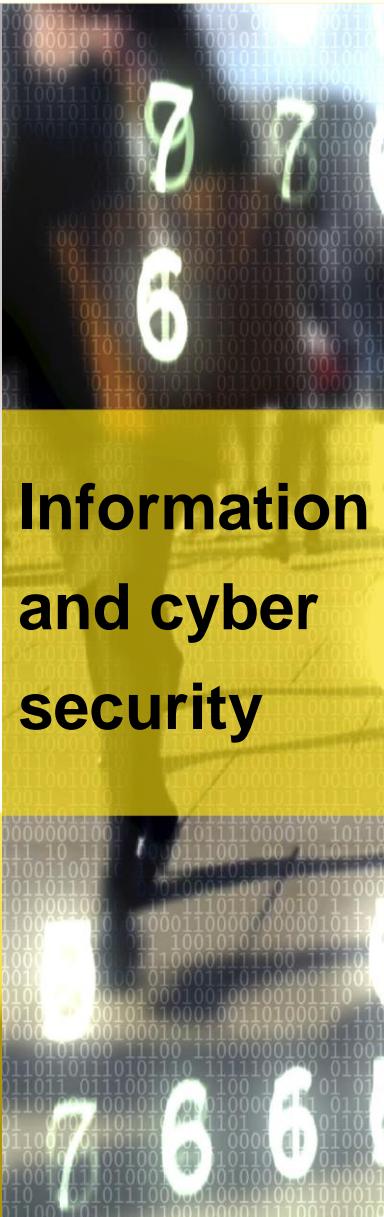


DITSS Focus areas

Fight
against
crime



Save
events and
nightlife



Information
and cyber
security



Physical
safety

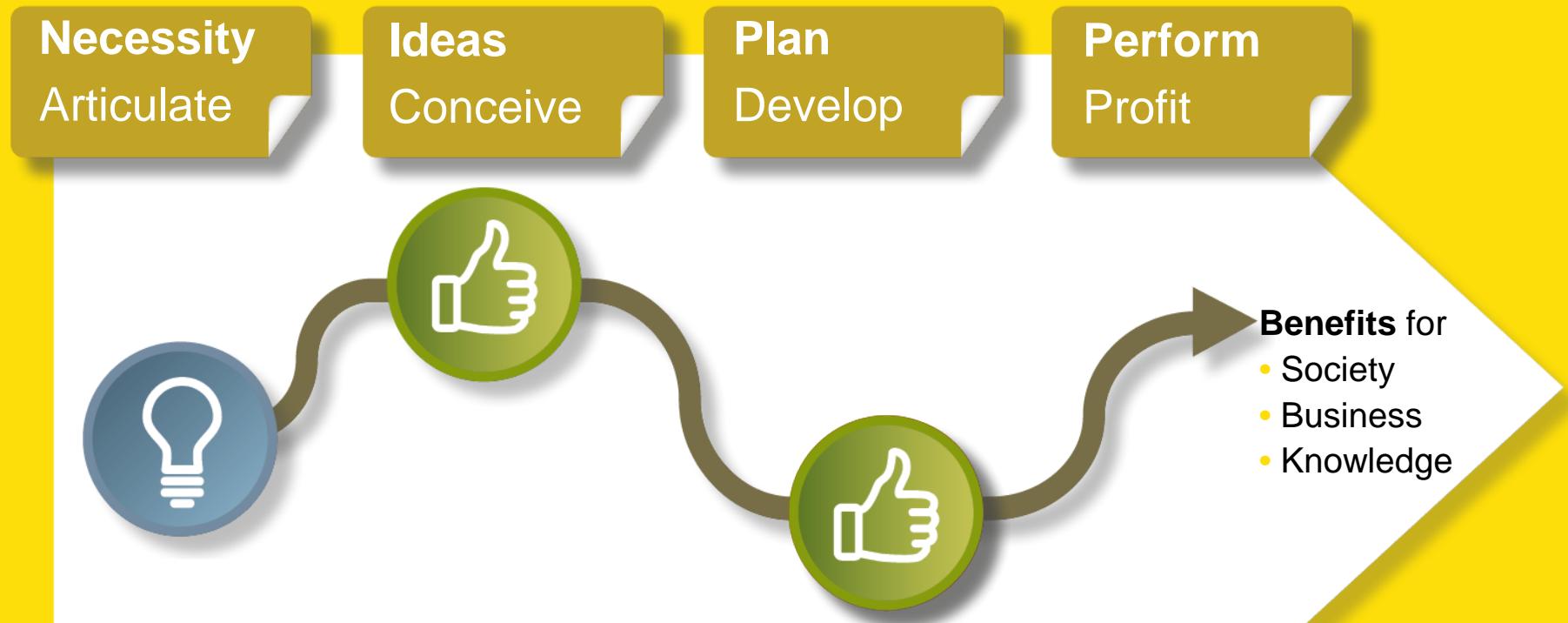


Support the innovators





DITSS Support model



- Identify
- Stakeholders
- Ensure support
- Financial base

- Concept design
- Work out
- Prove
- Regulate IP

- Market research
- Product design
- IP contracting
- Business formats

- Implement
- Continuation
- Positioning
- Growth



DITSS Approach

1

Bringing together talents
with knowledge, skills and
experience

- Safety & Security atelier
- Knowledge mobilization
- Awareness and sensing

2

Solutions build with **fresh ideas**
into **innovative processes**

- Fieldlabs
- Living Labs
- Certification

3

Market Preparing for
commissioning of the **solutions**

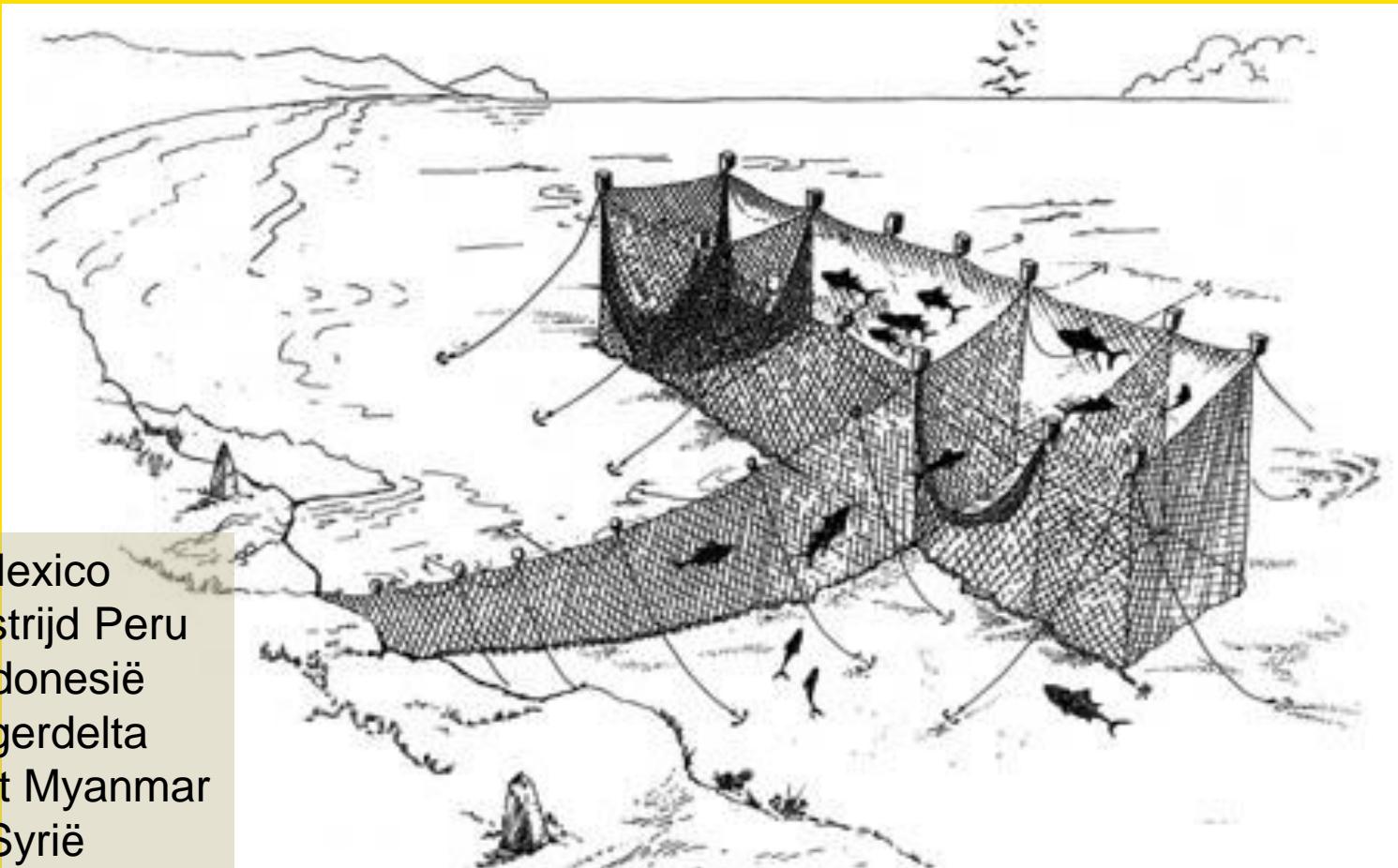
- Business modelling
- Networking and lobbying
- Communication planning

Benefits for

- Society
- Business
- Knowledge



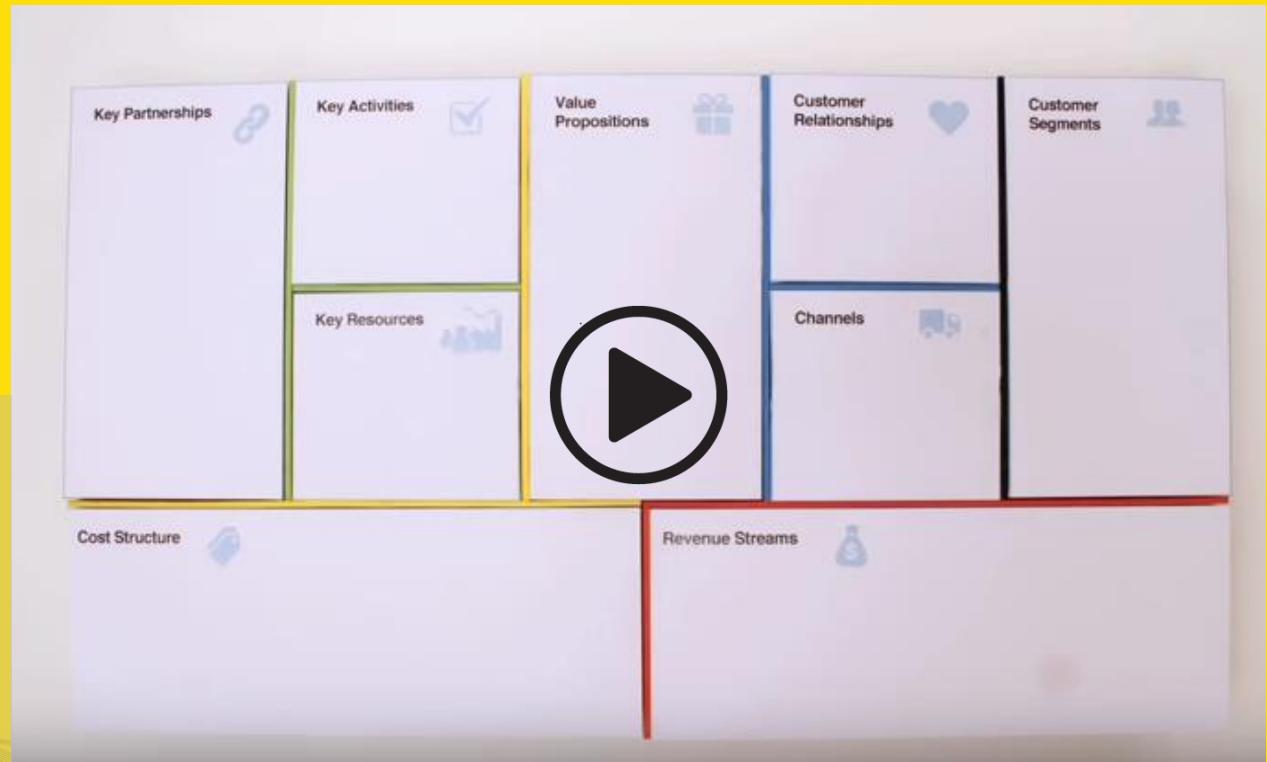
Your challenge





Setup a Business Canvas Model

Drugsoorlog Mexico
Groeperingenstrijd Peru
Ontbossing Indonesië
Olieconflict Nigerdelta
Etnisch conflict Myanmar
Burgeroorlog Syrië





Afsluiting vorig college

Huiswerk:

1. Maak en goede stakeholderanalyse, niet alleen wie maar vooral **hoe** de stakeholder **denkt** en **waarom**. Neem deze mee naar het volgende werkcollege (1 A-4);
2. Wat zijn nu de **voordelen** van het land/ de regio (dus even weg van het probleem); Stel de vraag: ik wil in dat land wonen omdat: (1 A-4).
3. Lees artikel: Jan Jonker, New Business Models, 2012 artikel vind je op BB.

Volgende keer:

Valuecase, werken met het Canvas Businessmodel (DITTS) – de heer Jan Otten



Now start to build

Make online a Business Model Canvas

Drugsoorlog Mexico
Groeperingenstrijd Peru
Ontbossing Indonesië
Olieconflict Nigerdelta
Etnisch conflict Myanmar
Burgeroorlog Syrië

<https://canvanizer.com/>

Questions or remarks?



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